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**Project title:** Who Am I?

**Format:** Interactive Short

**Genre:** Mystery

**Status:** Script in development

**Duration:** 10 minutes approx

**Platform:** Digital projection in suitable equipped theatre and DVD

**Synopsis:** JOHN DOE wakes up in hospital with no memory of who he is. A NURSE informs him he has had an accident, which explains the memory loss.

She leaves and he discovers the John Doe name on his chart, some clothes and two items.

An invitation to the annual Hellfire Club ball

A business card for a theatrical costumer called "Façade".

John must follow the clues to his identity and try and gain entrance to the secretive and sinister Hellfire club and find out the truth about himself.

**Player Protagonist:** As John Doe has no clue to his identity, his character is created by the choices the audience makes for him. His character is contained within the mystery of his identity.

**Style and Treatment:** An expressionistic mystery with a stylistic nod to Kubrick's "Eyes Wide Shut".

**Interactivity:** The audience can choose the course of action and have to face the consequences of them. The interaction can be audience response (cheering or clapping), SMS or voting keypads.

**Target Audience:** Sophisticated male and female 25+. Art house crowd.